

ECONOMIC TAPESTRY OF KEY BISCAYNE

2018-2023

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Key Biscayne is virtually a self-contained Island-market. The only thing missing is an airport and a big box retailer. Many businesses support Key Biscayne, including fuel stations, retailers, restaurants, etc. The Island is accessed through the Rickenbacker Causeway passed Virginia Key.

This market is composed mainly of condominium buildings with a small inventory of single-family houses.

I have collected all sales activity since 2018. This data allows the analysis of these two components (condo units and houses). In this series, I have analyzed market indicators including:

- 1) Condominium units
- 2) Single-family houses

To have a better perspective, this analysis taps key indicators such as ¹ the number of properties sold during the five-year period, ² the days a property is or

was actively marketed until its closing, ³ the list-to-price ratio, ⁴ the overall price paid, and ⁵ the price per square foot paid. All measurements of this market are based on median statistics. Please allow me to take you through the path of my understanding of this market.

Condominium Submarket

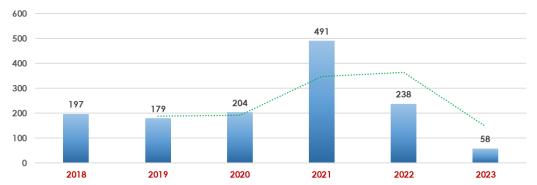
A total of 2,088 units or listings were considered in this analysis for the five-year period.

Of the total number of listings, 1,367 closed representing 65% of the total sales activity.

| Key Biscayne Condo Market 2018-2023 | | | | | | | | | | | | |
|-------------------------------------|--------|-------------|-------------|--------|------------|-------------------|---------|-------|---------|------------|--|--|
| | Median | Median | Median | Median | Median | Transactions Type | | | Monthly | | | |
| Year | DOM | Listed | Price Paid | \$PSF | List:Price | Sold | Act/Exp | Total | %Sold | Absorption | | |
| 2018 | 174 | \$950,000 | \$807,000 | \$589 | 89.8% | 197 | 162 | 359 | 55% | 16 | | |
| 2019 | 159 | \$864,000 | \$730,000 | \$486 | 89.4% | 179 | 153 | 332 | 54% | 15 | | |
| 2020 | 185 | \$907,000 | \$822,500 | \$538 | 89.0% | 204 | 151 | 355 | 57% | 17 | | |
| 2021 | 75 | \$995,000 | \$970,000 | \$628 | 95.5% | 491 | 82 | 573 | 86% | 41 | | |
| 2022 | 42 | \$1,342,500 | \$1,282,500 | \$816 | 95.9% | 238 | 98 | 336 | 71% | 20 | | |
| 2023 | 64 | \$1,487,500 | \$1,342,500 | \$832 | 90.2% | 58 | 75 | 133 | 44% | 15 | | |

The number of transactions peaked in 2021 at 491. The number of closings between 2018-2020 is considered relatively stable ranging from 179-204. The year 2022 was lower but with higher prices paid with a median at





\$1,282,500 with 71% of the available inventory closed.

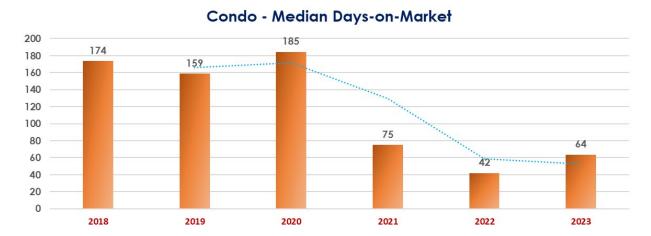
The absorption rate peaked also in 2021 with a monthly absorption of 41 units. 2022 revealed monthly absorption of 20 units with 71% of the inventory sold.

This year at the time of this study, there were

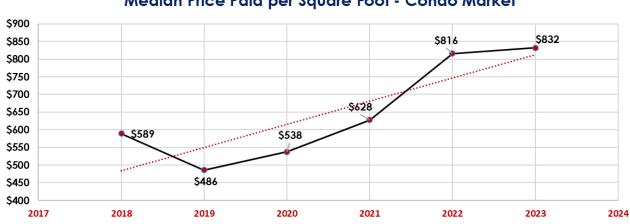
133 listings of which 44% were sold revealing a monthly absorption of 15 units. Keep in mind that the available inventory is considerably lower than in 2022 and even lower compared to 2021.

Condominium Submarket (Cont)

From 2018-2020 the median days-on-market fluctuated between 159-185 days, dropping to 75 days in 2021 and later to 42 days in 2022. YTD is 64 days. The largest inventory was available in 2021. This same year had the highest number of closed sales (86%) coinciding also with the lowest time on the market of 75 days. Another correlation for 2021 is the 18% value increase over the previous year.

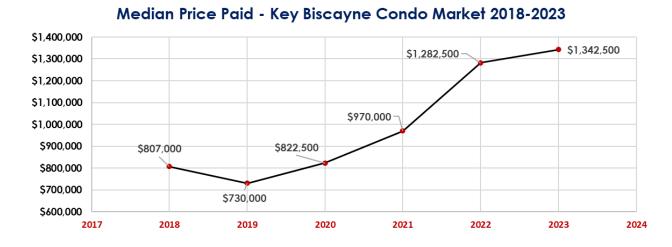


It is evident that value is in progression mode climbing 18% in 2021 and 32% in 2022. So far this year 58 titles recorded are showing on the positive side.



Median Price Paid per Square Foot - Condo Market

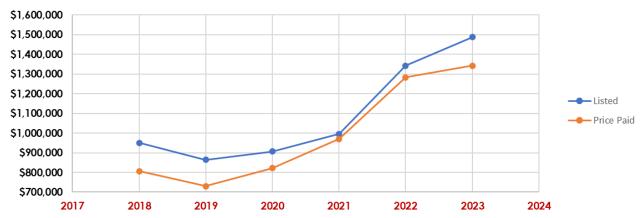
The median price per square foot shows a similar and proportional progression to the overall price statistic.



Condominium Submarket (Cont)

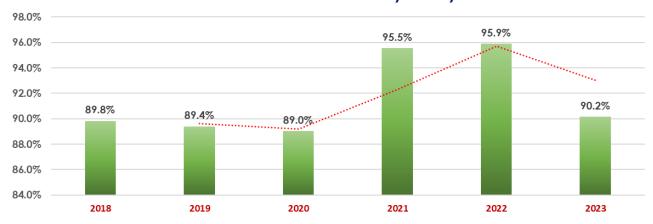
Another key indicator is the relation between the asking price and the actual price paid. At some point, these two elements could meet when the listing price falls below the price paid, this is called the positive list-to-price ratio. When this phenomenon occurs, it pushes the listing price up and typically is triggered by a low supply of available properties. Eventually, it turns into a dance between these two forces that will bring prices up or down. In this case, this market remains in progression.

Median Listed v. Closed Price - Key Biscayne Condo Market



During 2018-2020, the list-to-price ratio remained stable at around 89%. In 2021-22 this indication is noted above 95.5%.

Median List-to-Price Ratio Condo - Key Biscayne 2018-2023



In summary, the condominium submarket of Key Biscayne has been favorable in all measuring criteria. The data collected from 2023 is also manifesting positively as the supply of condos is limited to 97 listings as per my last survey.

Currently, the highest listing price is \$11,900,000 in Club Tower Two. There are several other notable listings at Oceana Key Biscayne, Club Tower One and Three, Grand Bay Residence, and Lake Tower ranging from \$3,250,000 to \$9,300,000.

Single-Family Submarket

A total of 626 houses or listings were considered in this analysis for the five-year period. Of the total number of listings, 399 closed representing 64% of the total sales activity.

| Key Biscayne Single Family Market 2018-2023 | | | | | | | | | | | |
|---|--------|-------------|-------------|---------|------------|-------------------|---------|-------|---------|------------|--|
| | Median | Median | Median | Median | Median | Transactions Type | | | Monthly | | |
| Year | DOM | Listed | Price Paid | \$PSF | List:Price | Sold | Act/Exp | Total | %Sold | Absorption | |
| 2018 | 185 | \$2,700,000 | \$2,380,000 | \$714 | 86.2% | 61 | 50 | 111 | 55% | 5 | |
| 2019 | 298 | \$2,770,000 | \$2,370,000 | \$696 | 86.2% | 38 | 58 | 96 | 40% | 3 | |
| 2020 | 271 | \$2,950,000 | \$2,462,500 | \$759 | 88.6% | 86 | 46 | 132 | 65% | 7 | |
| 2021 | 80 | \$2,997,500 | \$2,935,000 | \$952 | 95.5% | 141 | 24 | 165 | 85% | 12 | |
| 2022 | 65 | \$4,475,000 | \$4,225,000 | \$1,220 | 94.9% | 65 | 27 | 92 | 71% | 5 | |
| 2023 | 118 | \$4,050,000 | \$3,700,000 | \$1,151 | 91.8% | 8 | 22 | 30 | 27% | 2 | |

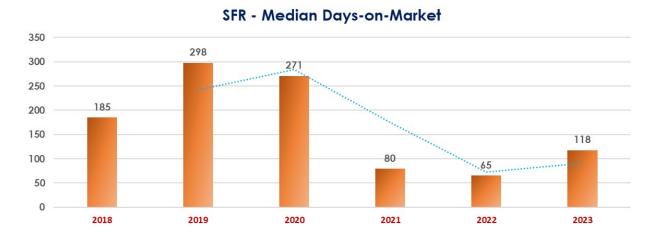
The number of transactions peaked in 2021 at 141. The number of closings between 2018-2020 is considered relatively stable ranging from 38-86. The year 2022 was lower but with higher prices paid with a median at \$2,935,000 with 85% of the available inventory closed.

The absorption rate peaked also in 2021 with a monthly absorption of 12 units. 2022 revealed monthly absorption of 5 units with 71% of the inventory sold.

This year at the time of this study, there were 29 listings of which 27% were sold revealing a monthly absorption of 2 houses. Keep in mind that the available inventory is considerably lower than in 2022 and even lower compared to 2021.

Number of SFR Sold 2018-2023

From 2018-2020 the median days-on-market fluctuated between 185-298 days, dropping to 80 days in 2021 and later to 65 days in 2022. YTD is 118 days. The largest inventory was available in 2021. This same year had the highest number of closed sales (85%) coinciding also with a low time on the market of 80 days. Another correlation for 2021 is the 19.2% value increase over the previous year.



Single-Family Submarket (Cont)

It is evident that value is in progression mode climbing 19.2% in 2021 and 44% in 2022. So far this year 8 titles recorded are showing a -12.4% downside but is fair to mention that none of 2023 sales was waterfront to this date, so the comparison of year over year is not homogeneous.





The median price per square foot shows a similar and proportional progression to the overall price statistic.

Merdian Price per Square Foot SFR - 2018-2023



The listing price and actual pricing virtually met in 2021, which pushed 2022 prices higher.

Median Listed v. Closed Price - Key Biscayne SFR Market



Single-Family Submarket (Cont)

During 2018-2020, the list-to-price ratio remained stable at 86.2-88.6%. In 2021-22 this indication is noted around 95%.

98.0% 95.5% 96.0% 94.9% 94.0% 91.8% 92.0% 90.0% 88.6% 88.0% 86.2% 86.2% 86.0% 84.0% 82.0% 80.0% 2018 2019 2020 2021 2022 2023

Median List-to-Price Ratio Single Family - Key Biscayne 2018-2023

In summary, the single-family submarket of Key Biscayne has been favorable in all measuring criteria. The data collected from 2023 is also manifesting positively as the supply of SFR is limited to 29 listings as per my last survey.

Currently, the highest listing price is \$59,000,000 in Harbor Pt. This house is a 15,000 SF home over a site of 34,000 SF. The lowest asking price is \$2,650,000 for a house on a dry lot On Ridgewood Road.

ABOUT THE AUTHOR

Henry T. Casado is a Real Estate Appraiser, Reviewer, and Real Estate Consultant, providing services as Mercatus Valuation. He attended Johns Hopkins University, graduating with a Master's Degree in Real Estate Valuation.

His professional credentials are enhanced by the Appraisal Institute's MAI, SRA, AI-GRS, and AI-RRS Designations as well as several appraiser's licenses from other states including Florida, Texas, New York, and South Carolina. He is also an Appraisal Institute Instructor.

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